



Master of Science in International Management

General Track:

- MSc in International Management

Specialisation tracks:

- Oil & Gas
- Management of Health Systems

By the end of our general track in MSc in International Management, you will have mastered general management theory and its application in today's global economy. Your understanding of complex organisations and your highly developed analytical and personal skills will equip you for a multitude of entry-level managerial positions in a wide range of international companies.

Programme outline

Our general track in MSc in International Management, along with our specialisation tracks in Oil & Gas and the Management of Health Systems, provide a systematic

understanding of the theory and practice of general management in the context of today's global economy. They will give you a sound theoretical grounding in a broad range of business and management issues and help you develop a range of analytical and personal skills.

You will analyse and critique management theory and practice, and investigate and address a wide range of managerial issues and problems. You will develop sound judgement in the face of ambiguous data and demonstrate advanced skills in financial and economic management.

In studying the complexity of international organisations and the interdependence of their strategy, policy, functions, processes, systems and people, you will also learn how to apply your new knowledge to increase your managerial competence and personal effectiveness. You will learn how to operate successfully in international and multicultural markets.

Core modules cover Strategic Organisation, Managing Finance, International Business and Emerging Markets; and Managing in a Multicultural Context. Subsequently, you will choose a minimum of one out of three core elective modules in areas such as Marketing Management, Economics for Management, and HR Resourcing.

The remaining specialisation modules and general elective modules you must choose from will differ depending on your programme of choice. Please see the table on page 3 for more details.

You should graduate with a range of key transferable skills that will enhance your access to a wide range of internationally focused managerial positions in financial and management services companies, blue chip manufacturing and service companies, major retailers, the global healthcare industry, and the global oil, gas and energy industries.

Specialisation Tracks

Oil & Gas

The oil and gas industry is global in nature and due to its international character is in need of internationally oriented managers. The elementary economic patterns of the oil and gas industry are thoroughly explored in our specialisation track in Oil & Gas. You will fundamentally grasp the global economic nature and structure of the oil, gas and energy sectors and discover the intricacies associated with the sourcing and distribution of energy, and sustaining energy supply chains.

Management of Health Systems

Our MSc in International Management with a specialisation track in Management of Health Systems will equip you with the skill-set for myriad managerial positions in organisations that participate in the many facets of the healthcare delivery system. Essential tools will be provided enabling you to deconstruct the complex and integrated components that combine to create a healthcare system. The programme will also introduce the economic theories of supply and demand as they apply to the healthcare system while you discover how health services are organised, delivered, and evaluated. The behavioural aspects of consumers and providers are assessed, benefiting health professionals seeking leadership roles, and you'll also learn how to apply metrics to determine system efficiencies and profitability.

Programme structure

Each programme is composed of two preparatory modules, four core modules, a choice of up to three core elective modules, two specialisation modules for the Oil & Gas and Management of Health Systems tracks, and a minimum of one general elective module depending on your programme of choice. You will complete your degree with an original dissertation (for a total of 180 credit points).

You will follow two non-credit bearing modules (Student Readiness Orientation and Foundations for Academic Success) that will prepare you for your online learning experience. For more information about these required preparatory modules refer to the [Centre for Student Success document](#).

The first module will be nine weeks in length (two half weeks and seven full weeks). Each subsequent module lasts eight weeks. You take one module at a time in order to study a specific subject in-depth without distractions.

Core modules A

(all programmes)

- Strategic Organisation
- International Business and Emerging Markets
- Managing in a Multicultural Context
- Managing Finance

Core modules B

(students must choose a minimum of one core elective depending on the programme of choice)

- Marketing Management
- Economics for Management
- HR Resourcing

	MSc International Management (General Track)	Oil & Gas Specialisation	Management of Health Systems Specialisation
Core modules A			
Strategic Organisation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Managing Finance	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
International Business and Emerging Markets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Managing in a Multicultural Context	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Core modules B	min1 – max3	choose 1	choose 1
Marketing Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economics for Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HR Resourcing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specialist modules			
Economics of Oil, Gas and Energy		<input checked="" type="checkbox"/>	
Managing Energy Sources		<input checked="" type="checkbox"/>	
Management of Health Systems			<input checked="" type="checkbox"/>
Health Economics and Finance			<input checked="" type="checkbox"/>
Elective modules	min1 – max3	choose 1	choose 1
Health and Social Policy	<input type="checkbox"/>		<input type="checkbox"/>
Marketing Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economics for Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Management of Strategic Operations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organisational Learning and Development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economics of Oil, Gas and Energy	<input type="checkbox"/>		
Managing Energy Sources	<input type="checkbox"/>		
Management of Health Systems	<input type="checkbox"/>		
Health Economics and Finance	<input type="checkbox"/>		
Total Quality Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Performance Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Leadership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

select 4
in total

Specialisation modules - Oil & Gas

(students must choose both modules)

- Economics of Oil, Gas and Energy
- Managing Energy Sources

Specialisation modules – Management of Health Systems

(students must choose both modules)

- Management of Health Systems
- Health Economics and Finance

General electives – General track

(students must choose a minimum of one and a maximum of three)

- Marketing Management
- Economics for Management
- Management of Strategic Operations
- Organisational Learning and Development
- Economics of Oil, Gas and Energy
- Managing Energy Sources
- Management of Health Systems
- Health Economics and Finance
- Health and Social Policy
- Total Quality Management
- Performance Management
- Business Leadership

General electives – Oil & Gas

(students must choose one)

- Marketing Management
- Economics for Management
- Management of Strategic Operations
- Organisational Learning and Development

General electives – Management of Health Systems

Students are encouraged to opt for the Health and Social Policy module to gain a more thorough understanding of their specialisation area.

(students must choose one)

- Health and Social Policy
- Marketing Management
- Economics for Management
- Management of Strategic Operations
- Organisational Learning and Development

Dissertation

(all programmes)

The culmination of your programme, this written project demonstrates your mastery and integration of all your previous learning. The dissertation is the cornerstone of the UK university system. It is an original, scholarly work that applies your new knowledge and experience and allows you to prove your mastery of the techniques you have studied.

Students choose their dissertation topic in conjunction with their Personal Dissertation Advisor, an academic supervisor who will provide support throughout the study and writing process. It is expected that the primary focus of your dissertation be relevant to a topic in the field of management.

Programme duration

The programme takes on average 30 months to complete. However, since students progress at their own pace, you may choose to complete your studies in as little as 24 months or spread them over 36 months.

Core modules A

N/A Available for

- | | |
|--------------------------|---------------------------------------|
| <input type="checkbox"/> | 1 General track |
| <input type="checkbox"/> | 2 Oil and Gas |
| <input type="checkbox"/> | 3 Management of Health Systems |

1 Strategic Organisation

2
3 *Aim: To develop an understanding of the processes involved in the performance of organisations and their constituent parts.*

You will become familiar with leading-edge theory about organisation and management and how these processes inform strategy, organisational environment and performance. This module introduces, develops and models concepts of organisation, strategy and environment as they relate to performance in a global setting. You will examine theories of organisational and management effectiveness; organisational inertia and change; organising and managing as strategic acts; classic management ideas and bureaucracy; contemporary organisational conditions and challenges; new forms of organising; power and politics in and around management; as well as corporate values and culture.

1 International Business and Emerging Markets

2
3 *Aim: To enhance students' awareness of the global business environment.*

You will learn how to analyse the decision-making processes, organisation, and management of international firms, using both theoretical and empirical approaches. In addition, you will develop an appreciation of the problems and risks facing international firms, and the means that they adopt to overcome them. Finally, this module will examine the new opportunities available in emerging markets, and the difficulties that accompany them.

1 Managing in a Multicultural Context

2
3 *Aim: To equip students for the demands of operating across cultural boundaries.*

You will gain an appreciation for the diversity of cultures encountered in international business, as well as strategies for operating effectively in a culturally diverse environment. You will acquire an understanding of leading theoretical models of multiculturalism, as well as examining your own skill levels and your knowledge of other cultures.

1 Managing Finance

2
3 *Aim: To provide a comprehensive grounding in the financial management and aspects of financial reporting in organisations.*

This module provides a framework that enables you to understand the role of accounting and finance in management and business; and how the information provided by accounting and finance supports decision-making by managers. In particular, it deals with basic principles of accounting and finance, the techniques of preparation of accounting and finance information and the fundamentals of costing and costing systems, all in an international context.

Core modules B

1 Marketing Management

2
3 *Aim: To provide an understanding of marketing in terms of academic principles and practical applications.*

This module will address current academic and practitioner issues in relation to global marketing management and key marketing concepts. You will evaluate important components of the marketing environment and assess the business advantages of understanding diverse groups of customers, buyer behaviour, marketing research, segmentation, positioning and targeting. You will also examine the significance of global marketing strategies.

1 Economics for Management

2
3

Aim: To demonstrate how economics informs both consumer and corporate behaviour and industry structure. This module will equip you to use economic tools in other modules and in your future professional life. You will discover the potential uses of economics in business and management research, both academic and practical. You will become skilled in using economics tools in decision-making and understand simple economic models presented using graphs or algebra. You will also become familiar with basic techniques of empirical work in economics.

1 HR Resourcing

2
3

Aim: To provide an overview of the resources available to an organisation.

This module enables you to understand how resources can be managed to add value; understand the value chain and how sustainable competitive advantage can be maintained. You will discover how linkages between value systems are created for competitive advantage and how to identify and manage the core skills and competencies of an organisation.

Specialisation modules

1 Economics of Oil, Gas and Energy

2
3

Aim: To acquire intricate knowledge of the oil, gas and energy industries, along with its myriad analysis tools, and be introduced to the economic principles, concepts and practices associated with International Petroleum and other Energy markets.

Economic concepts, tools, definitions and acceptable practices of the international energy markets will be fully understood upon completion of this programme. You will acquire the aptitude to analyse economic markets and add value to the energy sector through the application of analysis tools for decision making. The introduction of industry related topics such as product stream forecasting, risk and uncertainty, capital budg-

eting and the economic analysis of operations will be ideal assets for those seeking career advancement opportunities in the oil, gas and energy industries.

1 Managing Energy Sources

2
3

Aim: To introduce the framework, concepts and principles associated with managing International Energy Markets.

This module will allow you to comprehend the fossil fuel and renewable energy resource aspects of energy markets through the application of models and methodologies. Supply and cost curves, linear programming to identify consumption source and energy transpiration are integral topics that will be well covered in this module from a managerial perspective. Your analytic skills will progress and your knowledge of energy market structures and energy policy will develop considerably throughout your eight week study.

1 Management of Health Systems

2
3

Aim: To give students a clear understanding of the development and management of health systems.

This module explains the history of public health services around the world and their approaches to the assessment of need and the delivery of healthcare. Students will learn how to evaluate different systems and strategies and to apply management theory to health systems.

1 Health Economics & Finance

2
3

Aim: To promote an understanding of the context, relevance, uses and limitations of health economics.

This module provides a foundation in health economics. It will enable students to identify, interpret and evaluate health care in an economic context, with particular attention to its application in practice.

General electives

1 Management of Strategic Operations

2
3

Aim: To demonstrate how operations management can influence and shape competitive strategy.

This module covers theory and leading operational practice in a range of subject areas. These include modern business drivers and competitive performance (time compression, responsiveness, waste elimination etc.); the achievement of competitive advantage through operations management, globalisation and supply chains; agility and Efficient Consumer Response (ECR) examples; and operations performance measurement.

1 Organisational Learning and Development

2
3

Aim: To provide an overview of traditional and contemporary approaches to strategy in organisations.

This module offers an overview of approaches to strategy from rational to micro-strategising. You learn how to diagnose, analyse, critique and develop organisational systems and strategies that are intended to develop capability and performance. You will understand the importance of micro-level activities, systems and processes in a complex organisation and evaluate individual and organisational barriers to strategising and learning.

1 Health and Social Policy

2
3

Aim: To provide a clear understanding of different health and social policies around the world, the factors that influences social policy development, and the impact that social policy can have on population health.

This module examines the widely differing policies of different countries, encouraging students to appraise them critically within a global perspective. They will learn to apply principles of social policy development to a specific public health issue.

1 Performance Management

2
3

Aim: To examine the concept and evaluation of performance in public services and private industry.

You will study different approaches to financial valuation, concepts of value for money, performance measurement, models of evaluation and questions of accountability. You will use case studies to examine the practical application of different ideas and perspectives. You will also develop a theoretical and applied understanding of value, performance and accountability.

1 Total Quality Management

2
3

Aim: To provide a thorough understanding of quality management and quality assurance tools.

You will acquire an understanding of the management aspects of quality development and examine the applications of quality assurance tools. You will study subject areas which include the role and function of Total Quality Management, acceptance sampling, the European Foundation for Quality Management excellence model and benchmarking, control charts, advanced quality planning, design of experiments, reliability definitions, problem solving tools, the impact of quality management on customer service and customer relationship management, and the quality standards set by the International Organisation for Standardisation (ISO).

1 Business Leadership**2****3**

Aim: To review current ideas and practices of leadership in contemporary organisations.

This module will equip students with the skills necessary to cope with ambiguity, continuity and change, and to understand the relationship between leadership and followership. As students explore historical and contemporary models of leadership, they will examine the relationship between the individual and the group. Students will understand the responsibilities and privileges of leadership and apply leadership theory to real-life situations.